



PROVENANCE[®]
distributions

Marketing Expertise

2018

Celebrity Marketing Campaigns



Rebecca Lim
Actress



Andie Chen
Actor



Desmond Tan
Actor



Pornsak
TV Host



Ya Hui
Actress



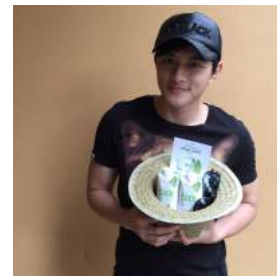
Sheila Sim
Model



Shaun Chen
Actor



Chua Enlai
TV Host



Shane Pow
Actor



Rosalyn Lee
Radio DJ



Fiona Fussi
Model



Allan Wu
Actor | TV host



Vincent Ng
Actor



Willin Low
Celebrity chef



Hanli Hoefler
MTV VJ



Impactful International Trade Events



**MICHELIN Guide Event
Singapore 2018**



**Taste of Hong Kong
Hong Kong 2018**



**SIAL China
Shanghai 2017**



**HOFEX
Hong Kong 2017**



**Social Star Awards
Singapore 2013**



**MICHELIN Guide Event
Macau 2017**



Pop Up Stores



**The Golden Duck Pop Up Store
Langham Place, Hong Kong 2018**



**O.N.E. Coconut Water Pop Up Store
Savour Event F1 Pit, Singapore 2012**



Social Media Influencer Campaigns



@bentomonsters 6,508 LIKES



@honeybeesweets.sg 1,775 LIKES



@yellowfingers 1,115 LIKES



@lirongs 947 LIKES



Good Market Reputation | SEO

Perennially ranked among top 3 (organic) sites on Google search for relevant search words such as: “*food (and/or) beverage distributor singapore (or) hong kong*”.

The image displays three Google search result pages. The first page is for the search query "food and beverage distributor singapore", showing approximately 243,000 results. The second page is for "beverage distributor singapore", showing about 1,050,000 results. The third page is for "food and beverage distributor hong kong", showing about 305,000 results. Each page features a map of the respective region and a list of search results, with "Providence Distributions" consistently appearing as a top result.

As of 3 May 2018



100+ emails/calls from brand owners & clients every month for regional distribution opportunity or to purchase goods.



Extensive Distribution Network

Singapore 

 Hong Kong / Macau 




Retail	   	   
Hotel	   	   
Others	   	   
Total	<p style="text-align: center;">Since 2012</p> <p>Signed Client Accounts: 370+ Total Client Locations: 1,300+</p>	<p style="text-align: center;">Since 2016</p> <p>Signed Client Accounts: 60+ Total Client Locations: 400+</p>

As of 3 May 2018

More details in Appendix A

Big Database of Leads in CRM

Phone | Email Contacts of Decision Makers

Singapore 	Hong Kong 	Macau 	Total
4,300+	1,200+	100+	5,600+

As of 3 May 2018



Mass Retail



Convenience Stores



F&B



Hotels



Cinemas



Airlines | Airports



Fitness | Yoga



Corporates



CRM Experts | Fast Speed to Market



Strategic Sales Approach
Effective Client Targeting



**High Response Rates
Fast Client Acquisition**

Sales Approach



Sales Targets

